



FBLA@DMS

Future Business Leaders of America at Dacula Middle School

Volume 3, Issue 6

December 3, 2008



Region Competitors

Your field trip permission forms are due back to Ms. Tidmore by Wednesday, December 10th if you want to compete at the region level.

- If you want to COMPETE but you do not want to go to the conference on January 28, you may choose the non-conference option which is \$10.00.
- If you want to COMPETE and ATTEND the conference on January 28, you may choose the conference option which is \$20.00.

Make sure you are studying if you are competing in the Region events!

Holiday Service Project

For our holiday service project this year, we will be ringing the bell for the Salvation Army at the Mall of Georgia Dillard's East Gate Children's Entrance from 11:00AM to 4:00PM on Saturday, December 13th. Please sign up for the time that you can work. The signup is outside of Ms. Tidmore's room.

Any time of service will be appreciated! Make sure you have a ride!

Holiday Chapter Meeting

Our next Chapter Meeting will be Friday, December 20th from 8:15—9:00AM in Ms. Tidmore's Room.

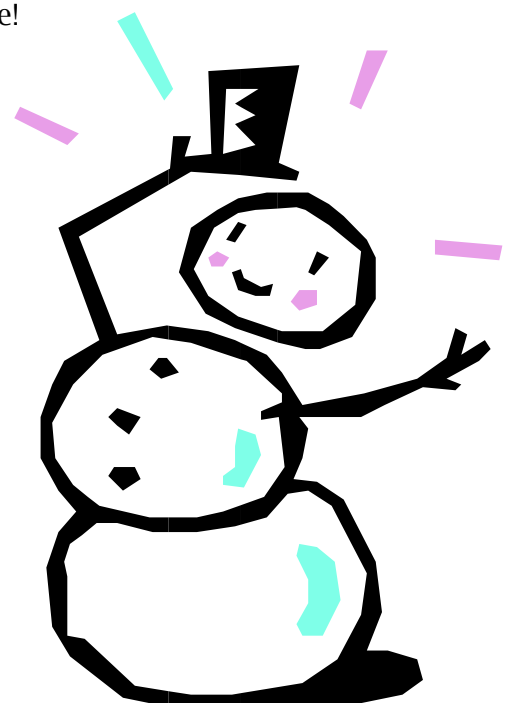
Please bring a breakfast item to share with your other FBLA members. Ms. Tidmore will bring the drinks and eating utensils. Here are some examples of items that you could bring: casserole, grits, bacon, sausage, muffins, eggs, biscuits, doughnuts, sweets, etc.

During this meeting, we will just socialize and have a good time! We hope to see you there!

THANK YOU!

I would like to thank all of the students and chaperones that went on our FBLA field trip to Athens in November. You all did a great job and I hope that you enjoyed the conference!

GOOD JOB!
-Ms. Tidmore





Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find

“filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you’re finished writing



your newsletter, convert it to a Web site and post it.

Caption describing picture or graphic.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distrib-

uted internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

“To catch the reader's attention, place an interesting sentence or quote from the story here.”

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can

choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



Caption describing picture or graphic.



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**Future Business Leaders of America at
Dacula Middle School**

Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4

Phone: 555-555-5555
Fax: 555-555-5555
E-mail: someone@example.com



Your business tag line here.

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the readers attention. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a

regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.